

# Academic & Business Conference

(DAY 1)



	TOPICS	SPEAKERS
PLENERY SESSION	Overview of Coffee Research and Development in Thailand: Past to Present	Professor Pongsak Angkasit, Ph.D., Royal Project and Chiang Mai University
	Commitment of Starbucks on Sustainability of Coffee Industry Development particularly in Asia and the Pacific	Mr. Surip Mawardi, Starbucks Asia Pacific Ltd.
AGRICULTURE & PROCESSING	World's No.2 of Coffee Producer and Exporter with Sustainable Technology	Mr. Luong Van Tu, President, Vietnam Coffee and Cocoa Association, Vietnam
	Building resilient community through the NESCAFE plan	Mr. Wouter de Smet Regional Manager, Coffee Farmer Connect Zone AOA, Nestle, Thailand
	Thai Coffee Growers and the Effort of Sustainable Growing	Mr. Prayoon Songprasert, Chairman, Thai Coffee Grower Association, Thailand
TRADE & MARKETING	Development of Thai Coffee, Quality toward Sustainability and Worldwide Success	Mr. Pitsanuchai Kaewpichai, President of Doi Chaang Coffee Original Co., Ltd.
	Sustainable marketing supports Thai Robusta and Arabica	Mr. Suchart Ramat, Vice President, Café Amazon
	Introduction of Coffee to China Market	Mr. Jason Wang, President, Jascaffe, China.

# Academic & Business Conference (DAY 2)



TOPICS	SPEAKERS
Big Opportunity and Development of Thai and Asia Coffee	Mr. Fuadi Pitsuwan, Thai Entrepreneur of Thai Coffee Development & Trade, Thailand
Indonesia Coffee and its Sustainability	Mr. A. Syafruddin, Special Coffee Association of Indonesia, Indonesia
Raising Thai Coffee Industry Standard By Empowering Farmers Through Coffee Education	Mr.Kompit Panasupon, Founder, PANA Coffee Association, Thailand
Mechanized Coffee Plantation in Lao PDR	Mr. Pawin Panichponpun, R&D Manager, Paksong Highland Co., Ltd.,Thailand

## PRODUCTION & PROCESSING



# Academic & Business Conference

(DAY 2)



TOPICS	SPEAKERS
Future of Thai Coffee and its High Potential of being the Regional Centre for Coffee	Ms. Varri Sodprasert, President, Thai Coffee Association, Thailand.
Sustainable Connection, Idea Exchanging and Innovation Sparking of Coffee World	Mr. Victor Mah, President, ASEAN Coffee Federation and Singapore Coffee Association, Singapore
Skilled and quality specialists of coffee industry build the sustainability	Mr. Meechai Amornpatanakun, Chairman, Barista Association of Thailand, Thailand.
Roast Profiles Around the World	Mr. Michael de Renouard, Renouard Co., Ltd. Canada
Developing high quality brands of international standard along with sustainability	Carol Litdang, President, Lao Coffee Association, Lao PDR.

## TRADE & MARKETING



## CULTURE & SUSTAINABILITY

Sustainable Coffee Partnership around the World	Charlotte Wang, Specialty Coffee Association Europe in China, China
Global Coffee Production at Risk	Mr. Dave A. D'haeze, Ph.D., Hanns R. Neumann Stiftung/ Embdem, Drieshaus & Epping Consulting, Vietnam

